

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2761321-1	Order #	2761321
Invoice Date	09/17/23	Alt Order #	
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/17/23	Flight Dates	09/11/23 - 09/17/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2999		
Account Executive	Nick Coloprisco		
Sales Office	WHAS Louisville		
Sales Region	Local		
Agency Code	9917137		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20009AG		
Advertiser Ref	144988		
Product 1			
Product 2			

Billing Address:

**Blue West Media/ POL**  
**Attention: Accounts Payable**  
**5130 East 18th Avenue**  
**Denver, CO 80220**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2761321-1	Invoice Month	September 2023
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/17/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2999		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2761321-1	Invoice Month	September 2023
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/17/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2999		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2761321-1	Invoice Month	September 2023
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/17/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2999		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2761321-1	Invoice Month	September 2023
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/17/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2999		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2761321-1	Invoice Month	September 2023
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/17/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2999		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
31	09/11/23	09/17/23	Wed Prime C	10-11p	--W----	:30	1	\$300.00	NM																																																																													
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18	WHAS	Th	09/14/23	11:35 AM	The View	11-12p	:30	VSQBES23012H	\$60.00	NM																																																																												
34	09/11/23	09/17/23	Strahan and Sara	1-2p	-T-TF--	:30	3	\$90.00	NM																																																																													
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/11/23</td> <td>09/17/23</td> <td>-T-TF--</td> <td>3</td> <td>\$90.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>6</td> <td>WHAS</td> <td>Tu</td> <td>09/12/23</td> <td>12:59 PM</td> <td>Strahan and Sara</td> <td>1-2p</td> <td>:30</td> <td>VSQBES23010H</td> <td>\$90.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>Th</td> <td>09/14/23</td> <td></td> <td>Strahan and Sara</td> <td>1-2p</td> <td>:00</td> <td></td> <td><del>\$90.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">Credited</td> </tr> <tr> <td>7</td> <td>WHAS</td> <td>F</td> <td>09/15/23</td> <td>12:59 PM</td> <td>Strahan and Sara</td> <td>1-2p</td> <td>:30</td> <td>VSQBES23012H</td> <td>\$90.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/11/23	09/17/23	-T-TF--	3	\$90.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WHAS	Tu	09/12/23	12:59 PM	Strahan and Sara	1-2p	:30	VSQBES23010H	\$90.00	NM	4	WHAS	Th	09/14/23		Strahan and Sara	1-2p	:00		<del>\$90.00</del>	NM	Credited											7	WHAS	F	09/15/23	12:59 PM	Strahan and Sara	1-2p	:30	VSQBES23012H	\$90.00	NM
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6	WHAS	Tu	09/12/23	12:59 PM	Strahan and Sara	1-2p	:30	VSQBES23010H	\$90.00	NM																																																																												
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35	09/11/23	09/17/23	Fri Prime A	8-9p	----F--	:30	1	\$300.00	NM																																																																													
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36	09/11/23	09/17/23	Sun Prime B	8-9p	-----S	:30	1	\$600.00	NM																																																																													
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37	09/11/23	09/15/23	Great Day Live 9-10a	9-10a	MTWTF--	:30	2	\$40.00	NM																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2761321-1	Invoice Month	September 2023
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/17/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2999		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/11/23	09/17/23	----F--	1	\$90.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	09/15/23	1:29 PM	Strahan and Sara	1-2p	:30	VSQBES23010H	\$90.00	NM

**Total Spots            110**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$17,580.00</b>
<u>Agency Commission</u>	<b>\$2,637.00</b>
<u>Net Amount Due</u>	<b>\$14,943.00</b>

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